

# NWC 2010 MEMBER GUIDE INSERTION ORDER

Your advertisement will be placed according to your province and city for optimal exposure.

## ADVERTISING OPTIONS

	Non-Member Cost	NWC Member Cost 25% Discount Applied
<b>Option A:</b> Classified Ad: 1 3/8" x 2 1/2" Black & White text only Includes Black, Blue or Red border .....	\$ 200.00 .....	\$ 150.00
<b>Option B:</b> Quarter Page Black & White: 3" x 3 1/2" .....	\$ 250.00 .....	\$ 187.50
<b>Option C:</b> Half Page Black & White: 5 1/4" x 4" inches .....	\$ 500.00 .....	\$ 375.00
<b>Option D:</b> Full Page Black & White: 5 3/4" x 8 3/4" .....	\$ 700.00 .....	\$ 525.00
<b>Option E:</b> Half Page Color: 5 1/4" x 4" inches .....	\$ 900.00 .....	\$ 675.00
<b>Option F:</b> Full Page Color: 5 1/4" x 8 1/4" (with no bleed) 5 3/4" x 8 3/4" (with bleed) .....	\$1,200.00 .....	\$ 900.00

## REQUEST FOR ADVERTISING SPACE - RESERVE BY SEPTEMBER 1, 2009

Your Name: \_\_\_\_\_ Company Name: \_\_\_\_\_  
Tel Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_  
Email: \_\_\_\_\_ Authorized Sig: \_\_\_\_\_  
NWC # \_\_\_\_\_

Please place my ad in the Province/State of: \_\_\_\_\_ and City: \_\_\_\_\_

## ARTWORK SUBMISSION

- I am enclosing a Zip Disk or CD that contains my artwork in hi-res PDF format.
- I will be forwarding my artwork in hi-res PDF format by email to [nwcta@nwcta.com](mailto:nwcta@nwcta.com)
- I will require assistance with my artwork. (Request must be received by September 1, 2009.)

**NOTE:** 1) Ads must be camera ready. 2) Artwork must be in hi-res PDF format. 3) A setup fee will be charged for any ad requiring setup.

## ADVERTISING COST

My Selected Option is: \_\_\_\_\_ My cost is: \$ \_\_\_\_\_ (Line 1- as per pricing above)

Option A Only: Border Color: \_\_\_ Black \_\_\_ Blue \_\_\_ Red

Add GST: \$ \_\_\_\_\_ (Line 2 - 5% of Line 1)

TOTAL: \$ \_\_\_\_\_

**Prices are net and no allowances are made for commissions to ad agencies.**

## METHOD OF PAYMENT

- Enclosed is my cheque for full payment
- Charge credit card: # \_\_\_\_\_ EXP: \_\_\_/\_\_\_ Sig: \_\_\_\_\_
- Please invoice me. Full payment must be received on or before Sept 15, 2009 to ensure placement of your ad.

**All ads must be submitted to NWC by October 2, 2009**

Mailing: PO Box 336, Winnipeg, MB R3C 2H6  
Courier: 28 Queen Elizabeth Way, Winnipeg, MB R3L 2R1  
Web: [www.nwcta.com](http://www.nwcta.com)

Email: [nwcta@nwcta.com](mailto:nwcta@nwcta.com)  
Tel: 1.800.665.6928  
Fax: 204.284.8909/1.877.284.8909

Confirmation of receipt and placement of your ad will be faxed/emailed to you.